



**THE CODECRAFT
TECHNOLOGY**
INNOVATE. BUILD. CODE.

WEB | SOFTWARE | APPLICATION DEVELOPMENT

Bridging business vision and digital engineering excellence.

We craft high-performance websites, enterprise CRMs, custom mobile applications, and comprehensive growth strategies tailored to modern market demands.

Technology & Business Synergy

Technology plays a vital role in every aspect of modern business. At The CodeCraft Technology, we evaluate and implement the exact tech stacks best suited to your operational needs. From emerging startups to established enterprises, we build custom software, dynamic CRMs, applications, and high-converting web portals designed for long-term growth.

Growth & Commercial Strategy

For marketing, sales, advertising, and brand promotion, we deliver end-to-end digital solutions:

International Standard Websites: Feature-rich, fast & secure.

Custom Software & CRM: Streamlined operations & workflows.

Search Engine Optimization (SEO): Organic search dominance.

Targeted Ads: Google Ads, Facebook & Social Media campaigns.

Characteristics of Our Web Engineering

Content & Keywords

High-quality organic content

Targeted business keywords

Precise meta titles & descriptions

Design & UX

Modern UI/UX, flash/motion effects

Intuitive browsing

Extended visitor dwell times

Speed & Code

Optimized media assets
Minimal loading times
Clean, robust engineering norms

Security Architecture

SSL integration
Hack-resistant
Virus and threat protection

Full Responsiveness

Flawless rendering across all browsers
All mobile devices
All screen sizes

Branding

Theme-aligned logo design
High-resolution graphics
Structured content alignment



All-Inclusive Website Features & Modules

Google Analytics & Webmaster Integration
Google Business Listing Submission
Meta Tag Management (Title, Keywords, Description)
CMS Content, News & Blog Management
Photo & Video Gallery Administration
Social Media Links & Follow-Up Integration

Investment & Commercial Structure

Website Type / Scope	Page Volume	Estimated Cost (INR)	Hourly Rate
Basic / Starter Static	0 – 5 Pages	₹20,000 – ₹50,000	\$20 – \$50 / hr
Standard Business	5 – 10 Pages	₹30,000 – ₹70,000	\$20 – \$50 / hr
Enterprise Dynamic / E-Commerce	20 – 50 Pages	₹50,000 – ₹2,50,000	\$20 – \$50 / hr

* Varies by technical complexity

Payment Options & Terms

100% Advance OR

75% Advance + 25% at final testing & publishing

Accepted Channels: Bank Transfer, UPI, Cards

Project Timelines & Team

Small projects (1–5 pages): **2 to 4 weeks**

Custom dynamic builds depend on project scope.

Dedicated Specialist Team assigned per project.

Workflow, Synergy & Trust Factors

Client Cooperation & Inputs

Company background, vision, mission & founder history

Product/service technical specifications, photos & videos

Target audience demographics & key business objectives

Trust & Client Guarantees

Regular Progress Reports – Milestone updates dispatched continuously

Uncompromising Quality – Strict adherence to engineering standards

Complete Transparency – Open video conferencing & contract terms

Long-Term Relationship – Unique Job ID & server backup support

 **Ready to Elevate Your Technology & Digital Presence?**

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Note: The above brochure details serve general awareness and scope guidelines. Specific requirements and custom quotes will be finalized during initial discussion via telephone, email, or video conference.

WEBSITE & WEB APPLICATION DEVELOPMENT



CUSTOM SOFTWARE & DIGITAL SOLUTIONS

